

A wide-angle photograph of the Chicago skyline at night, viewed from across a body of water. The city lights are reflected on the water's surface. The Willis Tower is the most prominent building on the left. The sky is dark blue with some light clouds.

ENGAGE
INFORM
NETWORK

2024 SPONSORSHIP

The Masters Conference

www.themastersconference.com

San Diego Miami Dallas Washington, DC Chicago Denver Toronto

UK/EU New York Seattle Columbus Atlanta Charlotte





GIVE YOUR VOICE A PLATFORM

Be Heard and Get Informed





ABOUT US

The Masters Conference is a highly regarded boutique legal conference held in various cities throughout the US, along with Toronto and London. The conferences are hosted at prominent national firms, including Seyfarth Shaw, Sidley, Perkins Coie, Reed Smith, Baker Hostetler, Cooley, and BLG.

Our format facilitates proactive collaboration among industry experts, lawyers, litigation support, vendors, and other attendees. The focus is on addressing various challenges within the legal space while bringing the most relevant topics to our community nearly every month. The day will feature keynote speeches, panel discussions, workshops, and networking opportunities.

We provide an excellent platform for legal professionals, technology experts, and industry leaders to share their knowledge and insights while exploring innovative solutions to the challenges they face in the legal domain. Some of the prominent areas covered in the conference include:

- eDiscovery
- Artificial Intelligence
- Information Governance
- Legal Project Management
- Forensics and Investigations
- Data Governance
- Knowledge Management
- Cybersecurity and Data



WHO ATTENDS

- Corporate Counsel
- Attorneys
- Litigation Support
- Paralegals
- Legal Technologists Services Providers
- Legal Technology Software Providers
- Legal Operations
- Legal Consultants

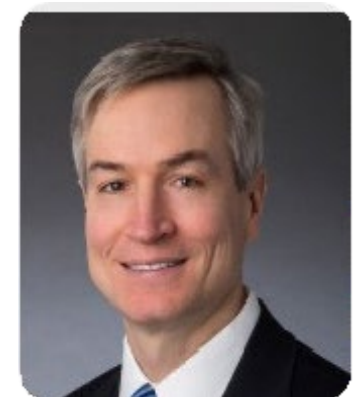
WHAT WE OFFER

- Up to 13 Conferences in the US and Though Out the World
- Educational Webinars
- Podcasts Interviews with Industry Experts
- Video Interviews with Industry Experts
- Technology Reviews and Demonstrations
- Fun and Interactive Networking Events

TESTIMONIAL

We have had the pleasure of hosting The Masters Conference in our DC office for many years. Not only is the conference extremely well run, the content for each conference, has been up to date and relevant in today's times. Due to the intimate size of the conferences, the educational content is outstanding and you are able to network with people of all sectors of the legal industry.

ROBERT KEELING
Partner at Sidley Austin, LLP





PLATINUM SPONSORSHIP

- Sponsorship in all US Cities for 2024
- One (1) Panel for Each City
- Five (5) Roundtable/Breakout Sessions for One (1) Hour.
 - Session Choice:
 - Breakout Room
 - Demo Showcase
 - Tech Room
- Five (5) Cities Half Day Meeting Room*
- Logo on The Masters Conference Website on Sponsor Page Under Platinum and on Each City Page with Link to Sponsor's Website
- Logo on All Email Blasts with Link to Sponsors Website for All Cities Social Media Mentions
- Other Marketing and Branding Opportunities May Be Created
- Tabletop for Each City*
- Participants List Each City
- Two (2) Company Representative Attendance for Each City.
 - Additional Company Representatives: 50% off Service and Software Provider Price for 3rd. 4th and 5th Representatives Full Price. No More Than a total of Five (5) Per City



\$54,650



GOLD SPONSORSHIP

- Sponsorship in Seven (7) U.S. Cities
- First Come First Service Choice of Cities Until we Reach Five Sponsors for That City One (1) Panel for the City They Are Sponsoring
- Three (3) Roundtable/Breakout Sessions for One (1) Hour.
 - Session Choice:
 - Breakout Room
 - Demo Showcase
 - Tech Room
- Three (3) Cities Half Day Meeting Room for City They Are Sponsoring*
- Logo on The Masters Conference Website on Sponsor Page Under Gold and on Each City Page that Sponsor is Presenting with Link to Sponsor's Website
- Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Other Marketing and Branding Opportunities May Be Created
- Tabletop for Day of Sponsorship*
- Participants List for Participating City
- Two (2) Company Representatives on the Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 3rd. 4th and 5th Representatives Full Price.



\$40,320



SILVER SPONSORSHIP

- Four (4) U.S. Cities
- One (1) Panel in Each City They are Sponsoring
- One (1) Roundtable/Breakout Sessions for One (1) Hour.
 - Session Choice:
 - Breakout Room
 - Demo Showcase
 - Tech Room
- One (1) Half Day Meeting Room in a City They Are Sponsoring*
- Logo on The Masters Conference Website on Sponsor Page Under Silver and on Each City Page that Sponsor is Presenting with Link to Sponsor's Website
- Logo on All Email Blasts with Link to Sponsors Website for Participating city
- Social Media Mentions
- Tabletop for Day of Sponsorship*
- Participants List for Participating City
- Two (2) Company Representatives on the Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 3rd 4th and 5th Representative Full Price
 - No more than Five (5) per city



\$22,100

OTHER SPONSORSHIP

One (1) City Panel Sponsorship – \$5,445

- One (1) Panel for City of Choice*
- Logo on The Masters Conference Website Link to Sponsor's Website for City Sponsoring Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Social Media Mentions
- Other Marketing and Branding Opportunities May be Created Tabletop for Day of Sponsorship*
- Participants List for Participating City
- Two (2) Company Representatives on the Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 3rd. 4th and 5th Representatives Full Price.
 - No More Than a Total of Five (5) Per City

One (1) Breakout/Roundtable Session – \$2,722

- One (1) Roundtable for City of Choice*
- Logo on The Masters Conference Website Under the City with Link to Website
- Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Social Media Mentions
- Other Marketing and Branding Opportunities May be Created Tabletop for Day of Sponsorship*
- Participants List for the Participating City
- One (1) Company Representative on Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd 3rd and 4th Representatives Full Price
 - No More Than a Total of Four (4) Per City

Registration – \$1,500 Per City

- Can Meet and Check People into the Conference
- Logo on The Masters Conference Website with Link to Sponsor's Website
- Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Social Media Mentions
- Signage During Registration – Day of Sponsorship
- Table for Collateral During Registration – Day of Sponsorship*
- Participant List for Day of Sponsorship
- One (1) Company Representative on Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd. 3rd and 4th Representatives Full Price
 - No More Than a Total of Four (4) Per City

Breakfast OR Lunch – \$1,500 Plus Costs**

- Logo on The Masters Conference Website with Link to Sponsor's Website
- Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Social Media Mentions
- Table for Collateral During Breakfast **OR** Lunch – Day of Sponsorship*
- Participant List for Day of Sponsorship
- One (1) Company Representatives for Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd. 3rd and 4th Representatives Full Price
 - No More Than a Total of Four (4) Per City



OTHER SPONSORSHIP

Morning Snack OR Afternoon Snack – \$1,000 Plus Costs**

- Logo on The Masters Conference Website with Link to Sponsor's
- Logo on All Email Blasts with Link to Sponsors Website for Participating City Social Media Mentions
- Table for Collateral During Morning **OR** Afternoon Snack Break – Day of Sponsorship*
- Participant List for Day of Sponsorship
- One (1) Company Representative for Day of Sponsorship
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd, 3rd and 4th Representatives Full Price
No more than Four (4) Per City

Happy Hour – \$2,195 Plus Costs**

- Logo on The Masters Conference Website with Link to Sponsor's
- Logo on All Email Blasts with Link to Sponsors Website for Participating City
- Social Media Mentions
- Table for Collateral at Happy Hour*
- Participant List for Day of Sponsorship
- One Company Representative
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd, 3rd and 4th Representatives Full Price.
No More Than a Total of Four (4) Per City

Dinner – \$1,500 Plus Cost of Dinner

- Masters Conference Guarantees Five (5) Attendees but Will Invite up to Twelve (12).
- Profile of Attendees are Corporate Counsel, Partners, Lawyers etc.
- Sponsor will Select five (5) Attendees from the Preregistration List

Email Promotion – \$1,000 Per Email blast

- Distribution to ~19,000 + Recipients
- Promotion or Product, Service or Press Release
- Sponsor Provides Content

Name Badge – \$5,550

- Logo on The Masters Conference Website under "Sponsors" and on each Event Page Social Media Mentions
- Logo on All Email Blasts with Link to Sponsors Website
- Sponsor to Provide Lanyard, Badge Holders and Inserts for Conferences Throughout the year One (1) Company Representative
- Participant List for Conferences
 - Additional Company Representatives: 50% off Service and Software Provider Price for 2nd, 3rd and 4th Representatives Full Price. No more than Four (4) Per City

*Based on Availability

**Sponsors cover the cost of all food, beverages, and other fees associated with networking, meals, snacks, and Happy Hour

- Cities may change based on availability
- Toronto and UK/EU sponsorship(s) will be separate from U.S. Cities
- All sponsorships come with twenty (20) complementary passes for clients in Law Firm, Corporate Legal Departments, or Government employees



SOLD OUT



CONTACT US

The Masters Conference is planning a 12 city in person 2024 schedule.

Contact us for these sponsorship opportunities.

The sooner you engage with us, the sooner you will be promoted.

For more information you can contact:

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