



Thought Leadership Conference – Wednesday, July 19, 2023

Perkins Coie, LLP
1201 Third Avenue Suite 4900, Seattle, WA 98101-3099

AGENDA

8:00 – 9:00 am

Registration and Breakfast

8:40 am

Welcome Remarks by Katie O’Sullivan, Partner & Chair of Perkins Coie Firmwide Executive Committee

8:45 – 9:45 am

One Size Doesn’t Fit all: Picking One or Multiple Technologies to Fit the Needs

Sponsored by: The Master’s Conference

- Bruce Malter, Consilio
- Baibing Huang, Microsoft
- Charles Campbell, Perkins Coie
- Rachel Tausend, K&L Gates

A Panel discussion around the technology used by corporate legal departments and law firm litigation support departments. The discussion will be around what is best used internal and what is best outsourced. Also discussed will be how to staff to support the technology.

10:00 – 11:00 am

How to build Generative AI for Law

Sponsored by: Everlaw

- Chuck Kellner, Everlaw
- Geoffrey Vance, Perkins Coie
- Jackie Schafer, Clearbrief

Generative AI can rip through massive amounts of data to deliver short answers with perfect syntax and grammar in just seconds. It’s no wonder that it has the attention of thousands of attorneys, technologists, legal operations professionals, and eDiscovery experts. Given GenAI’s ability to misinterpret, hallucinate, misappropriate, or violate privacy, it is also no wonder that it attracts the attention of judges, legislators, security experts, IP litigators, and regulators of all types. Reading, reviewing, and summarizing content has long been a challenge in discovery. In that regard, generative AI holds huge promise. In this session we will explore the guardrails and ethical concerns that the legal industry must apply to keep the uses of generative AI to be thoughtful, responsible, and defensible. We will touch on the roles of crafting prompts and



leveraging enterprise versions of large language models to ensure reliability, privacy, confidentiality, and maintaining privilege.

11:15 – 12:15 pm

The Art of Collection: Balancing Privacy and Defensibility in Forensic Document Collections

Sponsored by: Perkins Coie

- Ryan Parietti, Perkins Coie
- Rike Connelly, Perkins Coie
- John Evans, Perkins Coie
- Barry Stratford, Perkins Coie

12:15 – 1:15 pm

Lunch & Networking

1:30 – 2:30 pm

6 Steps Towards Information Governance Maturity: Operationalizing an IG Program (via Policy, Process, and Technology)

Sponsored by: HaystackID

- Matthew Miller, HaystackID
- Jessica Tseng Hasen, Perkins Coie
- Justin Van Alstyne, T-Mobile

Session Description: Developing an effective Information Governance (IG) program is crucial for organizations to navigate data privacy, cybersecurity regulations, and manage enterprise risks. This session delves into the six essential steps towards IG maturity, including addressing data challenges, identifying critical data, understanding stakeholder obligations, deploying the program, monitoring effectiveness, and adapting to changing circumstances. Gain insights on how to systematically implement an IG program that reduces risk, increases efficiency, and meets the needs of all stakeholders.

3:00 – 4:00 pm

Where Law and Technology Intersect: eDiscovery Considerations in Complex Litigation

Sponsored by: Perkins Coie

- Geoffrey Vance, Perkins Coie
- David Perez, Perkins Coie
- Matthew Mertens, Perkins Coie
- Alexa Stemmler, Perkins Coie



A panel discussion regarding the use of modern technology to confront the data issues posed by large-scale litigation and the need for close collaboration between attorneys, technologists, and the client to ensure maximum efficiency and avoid common pitfalls.

4:15 – 5:15 pm

Cyber and Data Breach Roundtable

Sponsored by: *The Master's Conference*

- Kevin Clark, HaystackID
 - Erin Earl, Perkins Coie
 - Chris Reagan, CDW
 - Sam Castic, Hintze Law
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5:30 – 7:30 pm

Happy Hour & Networking

Sponsored by *Consilio*

Diller Room

1224 1st Ave.

Seattle, WA 98101

www.thedillerroom.com

This program is pending approval for CLE credit in Arizona, California, Colorado, Idaho, Illinois, Oregon, Washington, and Wisconsin.





Agenda Subject to Change

Additional Panelists and Speakers to be Announced



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