



Thought Leadership Conference – Tuesday, June 27, 2023

BLG – Borden Ladner Gervais LLP
22 Adelaide Street West Suite 3400, Toronto, ON

AGENDA – Day One Tuesday, June 27

8:00 – 9:00 am

Registration and Breakfast

8:45 – 9:45 am

Connecting and Empowering Women for Success Through WiE
*Sponsored by: **WiE – Women in eDiscovery***

- **Robin Cardillo**, Sr. Law Clerk & Team Lead, Litigation Services, Norton Rose Fulbright LLP
- **Nicole Young**, Project Manager, EDiscovery Services, Fasken
- **Megan Bradt**, eDiscovery & Litigation Case Manager, Cassels Brock
- **Jasmine Lam**, Law Clerk & Case Manager, Singleton Urquhart Reynolds Vogel LLP
- **Rachael Jastrzemski**, eDiscovery Strategist, Torsys

A panel conversation with the Toronto Board of Women in eDiscovery (WiE), where we explore the significance of WiE and the roles WiE play in the field of eDiscovery and legal tech. Gain insights into how we effectively empower, support, and promote women, fostering personal and professional development, diversity, equality, mentorship, and innovation. Learn about why WiE is an important organization, shining a light on the positive impact that women have within the legal community, and in each other's lives. Hear personal stories from our Board members about their experiences in inspiring success and connectedness in the professional arena. We welcome attendees to share their insights and stories as well.

10:00 – 11:00 am

Investigations - Modern Challenges in eDiscovery: What We're Up Against
*Sponsored by: **HaystackID***

- **Moderator: Kevin Clark**, HaystackID and Masters Conference
- **Zev Smith**, Associate, Stikeman Elliott LLP
- **Robin Cardillo**, Sr. Law Clerk & Team Lead, Norton Rose Fulbright LLP
- **Dan Goudge**, Associate, Stockwoods
- **David Cohen**, Partner, Reed Smith



Join us for an illuminating discussion that explores the nuances of internal corporate investigations in today's digital age. Our experts will delve into the importance of Common Interest Privilege Agreements and Joint Defence Agreements, the role of independent investigation counsel, and the critical process of document preservation, analysis, and review within the scope of eDiscovery. We'll also discuss the art of conducting effective witness interviews in this era. This panel is a must-see for those steering through the intricacies and hurdles of corporate investigations within the continually evolving and dynamic realm of the digital age.

11:15 – 12:15 pm

Why are you being all Emotional on me? Strategic use of Sentiment analysis and related technologies in Discovery and Investigations
*Sponsored by: **Reveal***

- **Moderator: George Socha**, Senior Vice President of Brand Awareness, Reveal - Brainspace
- **Susan Wortzman**, Partner, MT>3
- **Tanya Barbiero**, Law Clerk & Litigation Manager, Davies
- **Jay Leib**, Chief Strategy & Innovation Officer, Reveal - Brainspace

When it comes to written communications, words alone only tell us so much. The emotions, the feelings, the sentiments expressed in those communications can sometimes be the most important message conveyed. Traditional approaches, such as keywords, are not especially effective or nuanced tools for finding emotion-laden content.

12:15 – 1:15 pm

Lunch & Networking

1:30 – 2:30 pm

Generative AI: Unpacking the Legal Tech Revolution

*Sponsored by: **Consilio***

LSO Accreditation – 1.0 Hour of Professionalism

Speakers:

- **Moderator: Carolyn Anger**, Senior Director, Canada, Consilio
- **Maura R. Grossman**, Research Professor, School of Computer Science, University of Waterloo, Adjunct Professor at Osgoode School of Law and Principle at Maura Grossman Law
- **Gordon V. Cormack**, Professor, School of Computer Science, University of Waterloo
- **Xavier Diokno**, Senior Director, Innovation Solutions, Consilio

Explore the transformative power of Generative AI in the legal field in this panel discussion. Our experts will examine the use of AI in the legal domain, providing a background on Generative AI, its governance and regulation, as well as case studies and cautionary tales that we've learned so far. We'll touch on ethical considerations and accountability concerns surrounding AI and anticipate future trends that might revolutionize legal practices. Perfect for technologists, legal professionals, or anyone interested in the intersection of AI and law. Join us for a riveting conversation on the future of legal practices.

2:45 – 3:45 pm

Will Artificial Intelligence Lead to Artificial Justice? The Impact of AI in the Courtroom

Sponsored by: *BLG*

LSO Accreditation – 1.0 Hour of Substantive

- **Kelly Friedman** - Senior Counsel and National Leader, Beyond eDiscovery, BLG
- **Maura R. Grossman** - Research Professor, School of Computer Science, University of Waterloo, Adjunct Professor at Osgoode School of Law and Principle at Maura Grossman Law

Today, artificial intelligence is used to create documents, video, images, and even legal arguments. What happens when such “evidence” enters to the courtroom? How should participants in the legal process prepare themselves for the evidentiary challenges that AI will present? In this session, Kelly Friedman, Senior Counsel and National Leader of BLG’s Beyond eDiscovery, will interview Professor Maura Grossman, a computer scientist, US attorney, pioneer in electronic discovery and co-author of “The GPTjudge: Justice in a Generative AI World”, soon to be published in the [Duke Law & Technology Review](#).

4:00 – 5:00 pm

On the Cutting Edge of Short Message Review: Slicing, Search, Review, and More!

Sponsored by: *Relativity*

- **David Horrigan**, Discovery Counsel and Legal Education Director, Relativity
- **Chuck Rothman**, Director, Data Engineering and Analytics, McCarthy Tetrault
- **Crystal O’Donnell**, Founder and Director, Heuristica Discovery Counsel
- **Daniel Mayers**, Vice President, Technology Strategy and Innovation, INNOV-8 Legal
- **Ann Marie Lane**, Senior Group Manager, Product Marketing Special Projects, Relativity

5:30 – 7:30 pm

Happy Hour & Networking

Sponsored by *Relativity*

King's Gallery – within One King West Hotel (3rd Floor | 1 King Street West, Toronto)

AGENDA – Day Two, Wednesday, June 28

8:00 – 9:00 am

Registration and Breakfast

8:45 – 9:45 am

TOPIC TBD

Sponsored by: *ACEDS*

- **Lauren Fishman**, eDiscovery Lawyer, Vice President, MT>3
- **Stephanie Mills**, eDiscovery & Litigation Case Manager, Cassels Brock
- **Ian Campbell**, Founder/Chief Marketing Officer, iCONNECT

Join industry leaders and peers in an engaging, hands-on workshop where we'll dive into a case study of 'NAV', a fictional remote control product manufacturer in hot water because of claims that their product is defective. In NAV ats Robo, NAV claims they did everything right and has the data to prove it, despite Robo's claims. How will you help NAV identify the information it needs to support its defense that it complied with all required testing and quality assurance obligations? Time is of the essence to prepare a plan that is proportionate, defensible, and cost effective. Lively and informative breakout teams will be established to prepare a plan on how to analyze and manage this important data set. Join us for a real world ediscovery challenge!

10:00 – 11:00 am

Privacy / Cyber Breach

*Sponsored by: **BLG***

LSO Accreditation – 1.0 Hour of Professionalism

- **Moderator: Kelly Friedman**, Senior Counsel and National Leader, Beyond eDiscovery, BLG
- **Eric Charleston**, Partner, Cybersecurity, Privacy & Data Protection, BLG
- **Shane Morganstein**, Associate, Cybersecurity, Privacy & Data Protection, BLG
- **Gareth Lewis**, Vice President Claims, Healthcare Insurance Reciprocal of Canada (HIROC)
- **Jack Perrin**, New Business Director, Relativity

In our rapidly evolving cyber landscape, companies must incorporate privacy and cyber risk controls into their overall enterprise risk management. Cyber insurance is certainly an important part of the company's toolkit, but if the enterprise is not cyber-ready, they are unlikely to get insurance coverage or be able to access it when needed. The response to a privacy or data breach can also impact whether an insurance claim will be honoured or denied, whether privacy regulators will come knocking, and whether financial and/or reputational damage will be devastating. In this panel, we will hear about all of these issues from various perspectives: lawyers who advise on how to minimize privacy and cyber breach risks, triage privacy and cyber breach incidents, and negotiate with regulators; an insurance claims professional from the personal-information-rich health care industry, and a director of an AI vendor that works with clients and lawyers to ensure companies are able to properly mitigate damage that might ensue from a breach.

11:15 – 12:15 am

Privacy / Cyber Breach Roundtable Discussion

*Sponsored by: **The Master's Conference***

- **Moderator: Matt Morocco**, Consilio
- **Imran Ahmad**, Norton Rose Fulbright LLP
- **Nicholas Hickey**, Cyber Services Manager, Beazley
- **Ruth Promislow**, Partner, Bennett Jones LLP
- **Natalie LaMarche**, Associate, Blakes

Dive into the world of Privacy and Cyber Breaches with top-tier experts in a roundtable that promises to be enlightening. What's the difference between a Cyber Incident and a Data Breach? What's going on with this MOVEit thing I'm seeing on the morning news? What's the interplay between Insurance, Law Firms, and eDiscovery providers? How do Cyber incidents differ from traditional eDiscovery matters? Top-tier minds in the space will take your questions, analyze some of today's hurdles and coming trends and give you takeaways to be prepared should you find yourself answering the red phone.



Agenda Subject to Change

Additional Panelists and Speakers to be Announced

